



The NWT Show Your Badge Program Welcomes

ARCTIC BIOENERGY SUMMIT AND TOUR

JANUARY 26-28, 2026

Thank you for participating in the **NWT Show Your Badge Program!** This is an opportunity for visiting conference and event delegates to access special promotions from local businesses. **Show Your Badge** promotions are offered exclusively to event organizers hosting eligible events of a minimum 20 cumulative paid accommodation nights or a qualifying spending amount.

To access these promotions, delegates simply present the attached coupon digitally or in print or use the coupon code provided for the participating business.



**LANA BROMLEY
BUSINESS EVENTS & PARTNERSHIPS SPECIALIST
NWT CONFERENCE BUREAU
NWT TOURISM**

LANA@SPECTACULARNWT.COM

The **NWT Show Your Badge Program** is a special incentive initiative designed to encourage event visitors to explore what the Northwest Territories has to offer.

This exclusive promotional program is available **only to eligible event delegates**. Simply present the coupon below at participating businesses to redeem special promotions and discounts.

Discover local experiences, support NWT businesses, and make the most of your visit!



Bucket List Tours
www.bucketlisttour.com
tracy@bucketlisttour.com
(867) 445-8405

Yellowknife

20% OFF ALL PRODUCTS

*Private coach rental excluded

Discount cannot be combined with any other promotion.
Not valid on prior purchases or on the purchase of gift cards.
Limit one coupon offer per customer.
Offer valid until December 31, 2026.



Sundog Trading Post
www.sundogtradingpost.ca
info@sundogadventures.com
(867) 446-8687

Yellowknife

10% OFF SUNDOG BRANDED MERCHANDISE

Discount cannot be combined with any other promotion.
Not valid on prior purchases or on the purchase of gift cards.
Limit one coupon offer per customer.
Offer valid until December 31, 2026.



My Backyard Tours
www.mybackyardtours.com
info@mybackyardtours.com
(867) 444-8788

Yellowknife

20% OFF SIGNATURE CITY TOUR OF YELLOWKNIFE

***BOOK ONLINE WITH CODE NWTT20**

Guests are encouraged to book 48 hours prior to arrival.
Online bookings close two days prior to service.
Discount cannot be combined with any other promotion.
Limit one coupon per customer.
Offer valid until December 31, 2026.



Aurora Heat
www.auroraheat.com
25 Portage Avenue, Fort Smith
(867) 445-9178

Online

10% OFF ONLINE ORDERS NATURAL & REUSABLE WARMERS USE CODE: **FUREVERWARM2026**

Discount cannot be combined with any other promotion.
Limit one coupon offer per customer.
Offer valid until December 31, 2026.



The Woodyard Brewhouse & Eatery
www.nwtbrewingco.com
admin@nwtbrewingco.com
(867) 873-BEER (2337)

Yellowknife

PURCHASE A BEER SAMPLER FLIGHT & RECEIVE 10% OFF ANY OF OUR DINNER MAINS

Discount cannot be combined with any other promotion or nightly features.
Limit one coupon offer per customer.
Offer valid until December 31, 2026.



Namushka Lodge
www.namushkalodge.com
info@namushkalodge.com
(867) 920-2495

Fly In Lodge

10% OFF WHEN BOOKING 3 OR MORE NIGHTS AT NAMUSHKA LODGE

Discount cannot be combined with any other promotion.
Limit one coupon offer per customer.
Offer valid until December 31, 2026.





Tastes of the North
www.nwtagrifood.ca
coordinator@nwtagrifood.com
(867) 447-FOOD (3663)
Located at the corner of 50th & 50th

Yellowknife

FREE BIRCH SYRUP TASTING

Discount cannot be combined with any other promotion.
Not valid on prior purchases or on the purchase of gift cards.
Limit one coupon offer per customer.
Offer valid until December 31, 2026.



K'iyeli Tourism Services
www.kiyeli.com
gccazon@outlook.com
(867) 695-2812

Fort Simpson

10% OFF ALL K'YELI TOURISM SERVICES & EXPERIENCES

Discount cannot be combined with any other promotion.
Not valid on prior purchases or on the purchase of gift cards.
Limit one coupon offer per customer.
Offer valid until December 31, 2026.



Old Town Glassworks
www.oldtownglassworks.com
info@oldtownglassworks.com
(867) 669-7654

Yellowknife

10% OFF ALL WORKSHOPS & 10% OFF TALL & SHORT GREEN GLASSES IN STORE

Discount cannot be combined with any other promotion.
Not valid on prior purchases or on the purchase of gift cards.
Limit one coupon offer per customer.
Offer valid until December 31, 2026.



The Yellowknife Book Cellar
www.yellowknifebooks.com
info@yellowknifebooks.com
(867) 920-2220

Yellowknife

10% OFF ALL PRODUCT IN STORE

Discount cannot be combined with any other promotion.
Not valid on prior purchases or on the purchase of gift cards.
Limit one coupon offer per customer.
Offer valid until December 31, 2026.



Simpson Air & Nahanni Mountain Lodge
www.simpsonair.ca
info@simpsonair.ca
(867) 695-2505

Fly In Lodge

SAVE 10% ON SUMMER DAY TOURS

Discount cannot be combined with any other promotion.
Not valid on prior purchases or on the purchase of gift cards.
Limit one coupon offer per customer.
Offer valid until December 31, 2026.



Jackpine Paddle
www.jackpinepaddle.com
info@jackpinepaddle.com
(867) 445-4512

Yellowknife

\$50 OFF A GUIDED 3-HOUR CANOE & KAYAK TOUR ON YELLOWKNIFE BAY

Discount cannot be combined with any other promotion.
Not valid on prior purchases or on the purchase of gift cards.
Limit one coupon offer per customer.
Offer valid until December 31, 2026.



Overlander Sports
www.overlandersports.com
sales@overlandersports.com
(867) 873-2474

Yellowknife

10% OFF OVERLANDERS BRANDED MERCHANDISE

Discount cannot be combined with any other promotion.
Not valid on prior purchases or on the purchase of gift cards.
Limit one coupon offer per customer.
Offer valid until December 31, 2026.



Spectacular NWT
www.spectacularnwt-online-store.myshopify.com
info@spectacularnwt.com

Online

10% OFF NWT TOURISM MERCHANDISE WITH CODE **BADGE10**

Discount cannot be combined with any other promotion.
Not valid on prior purchases or on the purchase of gift cards.
Limit one coupon offer per customer.
Offer valid until December 31, 2026.





Nature's North Wildlife Gallery
www.naturesnorth.ca
info@naturesnorth.ca
(867) 445-5889

Yellowknife

10% OFF ADMISSION TO NATURES NORTH WILDLIFE GALLERY

Discount cannot be combined with any other promotion.
Not valid on prior purchases or on the purchase of gift cards.
Limit one coupon offer per customer.
Offer valid until December 31, 2026.



Canadian Wildlife Adventures
www.canadianwildlifeadventures.com
kevin@canadianwildlifeadventures.com
(780) 536-7290

Fly In Lodge

10% OFF ALL FISHING PACKAGES IN JULY/AUGUST/SEPTEMBER 2025

Discount cannot be combined with any other promotion.
Not valid on prior purchases or on the purchase of gift cards.
Limit one coupon offer per customer.
Offer valid until December 31, 2026.



Yellowknife Golf Club
www.yellowknifegolf.com
proshop@yellowknifegolf.com
(867) 873-4326

Yellowknife

COMPLIMENTARY MEDIUM BUCKET OF BALLS WITH GREEN FEES

Check website for course open and close dates.
Discount cannot be combined with any other promotion.
Limit one coupon offer per customer.
Offer valid until December 31, 2026.



Bullocks Bistro
www.bullocksbistro.ca
bullocksbistro@gmail.com
(867) 873- FISH (3474)

Yellowknife

11% OFF FISH ENTRÉES

Discount cannot be combined with any other promotion.
Not valid on prior purchases or on the purchase of gift cards.
Limit one coupon offer per customer.
Offer valid until December 31, 2026.



Blachford Lodge
www.arctickingdom.com/blachford-lodge
info@blachfordlakelodge.com
(888) 737-6818

Fly In Lodge

10% OFF ALL ACCOMMODATION PACKAGES

Discount cannot be combined with any other promotion.
Guided fishing excursions, snowmobile tours, alcoholic beverages, travel insurance, and airfare are not included in the discount.
Limit one coupon offer per customer.
Offer valid until December 31, 2026.



Yellowknife Sport Fishing
www.yellowknifesportfishing.com
yksportfishing@gmail.com
(867) 446-0056

Yellowknife

20% OFF HALF DAY (4 HR) & FULL DAY (8 HR) SUMMER & WINTER SPORTFISHING ADVENTURES

Discount cannot be combined with any other promotion.
Not valid on prior purchases or on the purchase of gift cards.
Limit one coupon offer per customer.
Offer valid until December 31, 2026.



Yellowknife Tours
www.yellowknifetours.com
aurora@yellowknifetours.com
(867) 873-4600

Yellowknife

10% OFF AURORA VIEWING BY BUS TOUR

10% OFF CITY TOUR WITH NATURE'S NORTH WILDLIFE GALLERY

10% OFF AURORA VIEWING AT AURORA STATION

Discount cannot be combined with any other promotion.
Not valid on prior purchases or on the purchase of gift cards.
Limit one coupon offer per customer.
Offer valid until December 31, 2026.



Yellowknife Historical Museum
www.yellowknifehistory.com
manager@yellowknifehistory.com
(867) 447-0007

Yellowknife

50% OFF GENERAL ADMISSION

Discount cannot be combined with any other promotion.
Not valid on prior purchases or on the purchase of gift cards.
Limit one coupon offer per customer.
Offer valid until December 31, 2026.





Hiking Yellowknife
www.hikingyellowknife.ca
tours@hikingyellowknife.ca
 (867) 445-4679

Yellowknife

10% OFF ALL HIKING TOURS

Discount cannot be combined with any other promotion.
 Not valid on prior purchases or on the purchase of gift cards.
 Limit one coupon offer per customer.
 Offer valid until December 31, 2026.



Arctic Duchess Adventures
www.arcticduchessadventures.com
info@arcticduchessadventures.com
 (867) 446-9209

Yellowknife

15% OFF LUXURY SAUNA & COLD PLUNGE FACILITY. BOOK ONLINE WITH CODE SAUNA15

Discount cannot be combined with any other promotion.
 Not valid on prior purchases or on the purchase of gift cards.
 Limit one coupon offer per customer.
 Offer valid until December 31, 2026.



Chateau Nova Hotel
www.novahotels.ca
yellowknife@novahotels.ca
 (866) 722-6682

Yellowknife

BUY ONE APPETIZER & GET ONE 50% OFF AT THE CHATEAU NOVA'S QUARRY LOUNGE

Discount cannot be combined with any other promotion.
 Not valid on prior purchases or on the purchase of gift cards.
 Limit one coupon offer per customer.
 Offer valid until December 31, 2026.



North of 60 Aurora Adventures
www.northof60auroraadventures.com
n60auroras@gmail.com
 (867) 446-6061

Yellowknife

15% OFF SKYDOME AND DOG SLED TOURS

Discount cannot be combined with any other promotion.
 Not valid on prior purchases or on the purchase of gift cards.
 Limit one coupon offer per customer.
 Offer valid until December 31, 2026.



Ptarmigan Inn Hotel
Keys Dining & Doghouse Pub
www.ptarmiganinn.com
manager@ptarmiganinn.com

Hay River

10% OFF REGULAR MENU FOOD ITEMS AT THE KEYS DINNING & THE DOGHOUSE PUB & 10% OFF HOTEL ROOMS

Discount cannot be combined with any other promotion.
 Discount applies to regular menu items only; cannot be used on daily specials.
 Discount does not apply to alcohol.
 Not valid on prior purchases or on the purchase of gift cards.
 Limit one coupon offer per customer. Offer valid until December 31, 2026.



Up Here Publishing
www.uphere.ca
sales@uphere.ca
 (867) 678-0444

Online

SAVE 15% ON PRINT ADVERTISING FOR YOUR EVENT IN UP HERE OR UP HERE BUSINESS, PLUS ADVERTISING ON THE YELLOWKNIFE ATM TV NETWORK.

Discount cannot be combined with any other promotion.
 Not valid on prior purchases or on the purchase of gift cards.
 Limit one coupon offer per customer.
 Offer valid until December 31, 2026.

