

2026 NWT TOURISM CONFERENCE AND AGM

Yellowknife | November 3-5



**SPONSORSHIP
OPPORTUNITIES**

SPECTACULAR
NORTHWEST
TERRITORIES

WHY SPONSOR THE NWT TOURISM CONFERENCE?

The Northwest Territories Tourism AGM and Conference brings together tourism related individuals and businesses from all corners of the territory and throughout Canada.

As a sponsor of this event, you will connect with key decision-makers, association leaders, individuals from all levels of government, tour operators, accommodation providers, service providers and other industry professionals.

Our Conference and AGM provides a forum for sponsors and industry to network and participate in a three-day program that includes workshops, training, informative seminars and professional development opportunities.

We have a diverse set of sponsorship opportunities. If you don't see a package that suits your business goals, we would be happy to customize an opportunity just for you.

ABOUT NWT TOURISM

Northwest Territories Tourism (NWTT) is a non-profit organization, established in 1996. The organization is governed by a volunteer Board of Directors which consists of 7 elected tourism board members, 7 Indigenous representatives appointed by their respective governments, one representative of the Government of the Northwest Territories, and one other appointment as determined by the Board.

NWTT serves close to 200 members whose businesses are directly or indirectly involved in the tourism industry. The organization has dual responsibilities. NWT Tourism undertakes all the destination marketing activities for the Northwest Territories with funding from the Government of the Northwest Territories and actively promotes all sectors of tourism for the Northwest Territories in both domestic and international markets. NWT Tourism also advocates on behalf of NWT tourism businesses and works to advance measures that help the industry grow.

FOR MORE INFORMATION ON SPONSORSHIP OPPORTUNITIES CONTACT:

LANA BROMLEY

Business Events and Partnerships Specialist

Phone: 867-873-5007 Ext: 1006

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Benefits

	Levels					
	Bronze • \$500	Silver • \$1,000	Gold • \$2,500	Platinum • \$5,000	Diamond • \$7,500	Title • \$10,000
Company recognized on a post event advertisement	●	●	●	●	●	●
Partnership recognition on banners at the event	●	●	●	●	●	●
Logo with web link to your business on NWTT's Conference and AGM website	●	●	●	●	●	●
Digital logo on screen during breaks and meals during the event	●	●	●	●	●	●
Sponsor gets first right of refusal for the same sponsorship level next year	●	●	●	●	●	●
Complimentary delegate registration (includes attendance at Celebration Dinner)	ONE	ONE	ONE	TWO	FOUR	FOUR
Complimentary additional Dinner and Celebration ticket		ONE	ONE	TWO	FOUR	FOUR
Opportunity to have NWT Tourism create and post about your tourism product or service on Spectacular NWT Tourism X (Twitter) account			●	●	●	●
Opportunity to have NWT Tourism post about your tourism product or service on Spectacular NWT Linked In Account (Sponsor would need to share an image and post idea in bullet point form)			●	●	●	●
Opportunity to display corporate banner/backdrop at the venue in agreed-upon place during the event				●	●	●
Verbal recognition by MC at the event of your organization's sponsorship and level				●	●	●
Opportunity to show video (up to 3 minutes) to delegates at a time to be negotiated during the program				●	●	●
Opportunity to host a vendor table during a lunch hour at Conference				●	●	●
Your logo on the lanyard for delegate nametags (exclusive to Diamond level)					●	
Opportunity to deliver one piece of promotional material to each delegate place setting for a meal at time to be negotiated during the event					●	●
Opportunity for reserved seating at the Dinner and Celebration Event						●

Notes:

1. Each Title Sponsor category is exclusive i.e.: Official Airline Sponsor, Official Bank Sponsor, etc.
2. Sponsors who wish to negotiate a slightly different arrangement than those listed above are encouraged to contact us directly.
3. Logo size on all recognition items will be in accordance with level of sponsorship